

Setting Priorities: Selecting Projects or Campaigns that Implement Your Strategic Plan & Build Your Organization

<i>Proposed Action:</i>						
Criteria:						
Significance: ✓ Does it really advance our group toward its Mission, Vision, & Goals? (Does it really make a difference?) ✓ Have we clearly defined success?						
Capability: ✓ Is it within our current resources and abilities? ✓ If not, have we planned steps to build our capability over time?						
Necessity: ✓ Is it urgent? ✓ Are we the right group to provide the leadership (or should/will it be done by others)?						
Communication: ✓ Is there broad understanding and support among our members and partners? ✓ Are there communication activities in place to support it?						
Controversy: ✓ Is there controversy on the Board, among key partners or within the wider community? ✓ If yes, is there a strategy to address this?						
Visibility: ✓ Will this make us more visible in the community?						
Strengthening: ✓ Will it build: New leaders? New members? More funding?						
<i>Add your own Criteria:</i>						
Who will lead and help organize?						

Key: ++ (very strong yes) + (yes) 0 (neutral) - (no)